

SPAIN'S GREAT MATCH JOIN US FOR THE 30TH ANNIVERSARY!

It's been 30 years since Spain's first Great Match in NYC and we're planning our biggest celebration ever to mark the occasion! Join over 50 food, wine and spirits producers for the liveliest trade event of the season, including expert wine seminars, regional gastronomy pairings, and a Discovery Zone providing a unique opportunity for US importers, distributors, buyers and foodies to learn, taste and enjoy a selection of new-to-market wines and food from Spain. Spanish flavors take center stage in an interactive format devoted to wine and culinary education, guided tastings and one-on-one networking.

Our 30th Anniversary experience will include 300+ new vintages from many of the country's leading wineries alongside producer tastings of premium EVOOs, exceptional cheeses, cured meats, jamón carving stations, paella, specialty tapas and so much more! True to our heritage, Spain's Great Match will be held at Mercado Little Spain, the ultimate epicurean adventure, created by José Andrés and the Adrià brothers as an "all-day destination" for the very best of Spain's food, drink, and culture.

Register now and find out more ...

DATE: Tuesday, October 1st, 2024

Exclusively for trade and media, ICEX/Foods and Wines from Spain is pleased to present the 30th Anniversary of Spain's Great Match, a full-day event organized by the Trade Commission of Spain in New York, featuring:

- Walk-around Tasting: More than 50 curated tables of food, wine and spirits including a Discovery Zone of wine and food suppliers seeking importers (12:00-5:00 PM)
- Masterclass: D.O. Cava: A New Era of Quality, Style and Sparkling Appeal, presented by Mary Gorman, MW (1:00-1:45 PM)
- Masterclass: D.O. Navarra: Freshness and Authenticity from Northern Spain, presented by Jeff Jenssen, Author & Wine Expert (3:00-3:45 PM)
- Mini-Seminars: Somm Spotlights on Castilla y León, presented by Evan Goldstein, MS (12:15-12:30 PM & 12:45-1:00 PM)

VENUE: Mercado Little Spain, 10 Hudson Yards New York, NY 10001

REGISTRATION: <u>CLICK HERE</u> for more details and to register. Seminar seats are limited. This event is for trade and media only. Ages 21+.

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This event is for qualified trade and media only.

Please share this invitation widely with your beverage, Chef and culinary teams.